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OHIO DEPARTMENT OF PUBLIC SAFETY BUREAU OF MOTOR VEHICLES

COMPANY LOGO APPLICATION

INSTRUCTIONS AND APPLICATION PACKET FOR NEW INTERNATIONAL REGISTRATION PLAN (IRP) APPORTIONED COMPANY LOGO LICENSE PLATES

INSTRUCTIONS

According to the Ohio Revised Code 4503.83 – The owner or lessee of a fleet of apportioned vehicles may apply to the registrar of motor vehicles for the registration of any apportioned vehicle and issuance of company logo license plates. The initial application shall be for not less than fifty eligible vehicles. The applicant shall provide the registrar the artwork for the company logo plate in a format designated by the registrar. The registrar shall approve the artwork or return the artwork for modification in accordance with any design requirements reasonably imposed by the registrar.

You **MUST** submit the following documents to our office:

- A list of the INITIAL fifty (50) vehicles to include the VIN, current license plate number (if assigned), and a signed Affidavit
- An application form (BMV 4813)
- A statement from the authorized agent of the company granting the BMV permission to print the business entities logo on the Ohio License Plate
- An electronic or disc file of your artwork can be sent to specialplates@dps.state.oh.us (the e-mail should include the name of the company in the subject line) or mailed to Vehicle Information Services Operations Section (VISOS) / IRP Unit, P.O. Box 16521, Columbus, Ohio 43216-6521
- The file will need to be saved as Vector Art
- Include PMS colors, Fonts (if text is not paths), include both Text and Logo as Vector Art and include Color Sample
- The Logo size can be no more than 2.5" wide and 3.25" high
- The text size can be no more than 5.5" wide and .75" high

The completed documents and artwork must be sent to the Ohio Bureau of Motor Vehicles, Attn: VISOS / IRP Unit, P.O. Box 16521, Columbus, Ohio 43216-6521. An electronic or disc file of your artwork can be sent to specialplates@dps.state.oh.us (the e-mail should include the name of the company in the subject line.) Upon receipt of these items and approval from the BMV, a sample license plate will be manufactured and sent to you for your approval. We require a response within 14 business days after receipt of the sample. For more information, contact us at (614) 752-2055.

Good luck in your endeavors!

EXAMPLE



STATEMENT FOR THE AUTHORIZED AGENT FOR THE APPLICATION FOR NEW INTERNATIONAL REGISTRATION PLAN (IRP) APPORTIONED COMPANY LOGO LICENSE PLATES

NAME OF BUSINESS		FEDERAL TAX ID #			
ADDRESS OF BUSINESS		CITY		STATE	ZIP CODE
CONTACT PERSON (First and last name)					
ADDRESS		CITY		STATE	ZIP CODE
PHONE #	FAX #		E-MAIL AD	DRESS	

SUPPLY THE DESIGN FOR THE PLATES

(ARTWORK, SPECIFIC PMS COLORS AND NUMBERS MUST BE ATTACHED)

The completed documents and artwork must be sent to the Ohio Bureau of Motor Vehicles, Attn: VISOS / IRP Unit, P.O. Box 16521, Columbus, Ohio 43216-6521. An electronic or disc file of your artwork can be sent to specialplates@dps.state.oh.us (the e-mail should include the name of the company in the subject line.)

SIGNATURE OF AUTHORIZED AGENT	TITLE	DATE
X		

COMPLETED DOCUMENTS MUST BE SENT TO:

Ohio Bureau of Motor Vehicles
Registration Information / IRP Unit
P.O. Box 16521
Columbus, Ohio 43216-6521
Or e-mail:

specialplates@dps.state.oh.us

(The e-mail should include the name of the company in the subject line.)

APPLICATION FOR IRP APPORTIONED COMPANY LOGO PLATE

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By submitting this Application for New Company License Plates, the above-referenced company hereby authorizes the Ohio Bureau of Motor Vehicles (the "BMV") to use the attached artwork, design(s), and logo(s) to manufacture license plates for the company. The company and its predecessors, successors, and assigns hereby agree to pay for all manufactured plates as well as all costs incurred by the BMV while manufacturing the plates. If the company opts not to accept the manufactured plates for any reason, the company and its predecessors, successors, and assigns will still be responsible for paying for the plates in full as well as reimbursing the BMV for any incurred costs and expenditures.

COMPANY NAME	COMPANY REPRESENTATIVE SIGNATURE	DATE
	X	